



## Spell Life into your E-commerce Business with **BatchMaster Magento Integration**

Today is the era of online marketing and businesses are adopting multiple channels to optimize their sales. The growth is evident, but so are the challenges. The Omni-channel businesses are constantly struggling to offer better services to customers, keep inventory levels accurate and deliver faster. Their major problems arise due to mismatched inventories and so they waste a lot of time, energy and money in integrating the data between their database and their Magento online store. The need is to empower your Magento web store by integrating it with BatchMaster ERP system to enhance the overall work performance and boost the revenue margins.

BatchMaster ERP (BME) offers advanced process manufacturing and innovation capabilities that immensely benefit all aspects of the complex supply chain of process manufacturing companies. It provides a seamless method to completely collaborate your database with your current or upcoming Magento stores. Once integrated, orders placed on your Magento website are automatically imported into your ERP system. Moreover, product updates made in BME are also transferred in real-time to your web store; thus enabling streamlined data workflows across all channels.

The collaboration leverages the best in class functionalities of BME, thus enabling complete synchronization of item records, price lists, inventory, taxes, business partners, orders, deliveries, shipping & tracking, and payment information, all in real-time. The rewards of this integration are many, including lesser errors, faster deliveries, fewer returns, higher sales, satisfied customers and greater profits.

## Striking features that make it a leading choice:

- Automatically populates Magento with your customers, products, inventory levels and prices
- Real-time creation of sales order in BatchMaster ERP
- Bi-directional exchange of data between BatchMaster ERP and Magento
- Instant promotional pricing and catalogue uploads to Magento
- Shipment tracking
- Order consolidation
- Up to date stock count
- Accurate forecasting and planning
- Multichannel Order Management
- Logistics and Supply Chain
- Data Synchronization
- Easy product Innovation
- Purchase Order Management
- Bi-directional Lot Traceability and Lot Recall
- Inventory Management
- Support for Local Taxation like, GST, etc.
- Fast over the counter operations
- Integrated CRM
- Returns Tracking Management
- Customer Panel
- Dashboards & Reporting

## Business Benefits of BatchMaster Integration with Magento

BatchMaster Magento Integration is one of the best in class solution available in the market because it not only offers a seamless and dynamic integration between your ERP and Magento store, but has a lot more to offer:

- **Better Control over Business:** Real-time information update, reports and financial statements, aid improved decision making.
- **Eliminates Data Redundancy:** With automatic data exchange, chances of human errors and manipulations are eliminated completely.
- **Boosts Productivity:** Independent data flow takes productivity to new levels.
- **Reduced inventory and operational costs:** With order consolidation & planned purchase orders wastage is minimised.
- **Streamlined Operations:** through automation and collaboration.
- **Single Source of Truth:** Brings everyone on the same platform. Facilitates real-time and real information exchange.
- **Enhanced Customer Experience:** Real time order tracking by the customers and on-time delivery takes customer experience to a next level.
- **Supports Expansion:** The integration is suitable for all small, medium and large size companies and is completely scalable.

## Why BatchMaster?

- 30+ years of experience
- True process-centric ERP solutions for small to mid-sized industries
- SAP B1 and Microsoft certified solution
- Over 40,000 users worldwide
- Headquartered in California, with footprints across the world
- A global presence with offices in 3 continents- North America, Australia, and Asia
- Consistent record of never exceeding implementation time of 350 to 500 hours\*completely scalable.

## Products:

### BatchMaster ERP with SAP Business One:

Built on the sound foundation of SAP Business One platform, the advanced functionalities are contributed by BatchMaster Software with the convenience of one login, one interface and one database.

### BatchMaster ERP:

Our Flagship product, BatchMaster ERP, is a true process-centric solution serving the manufacturing, distribution, finance, compliance and quality needs of your business.

### BatchMaster Point-Of-Sales (POS)

A web-based software solution for wholesale, distribution, and retail businesses, it can be used online on iPads, Android tablets or laptops. By syncing the complete information of products, customers, and orders into a single platform, it makes it easy to scan products, check for inventory, apply discounts or offers, and accept payments both in plastic money as well as in cash. Ultimately, helping retailers improve customer service, increase productivity, reduce thefts and offer better retail experience.

For more information please contact:

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