



BatchMaster ERP E-commerce integration



A robust platform to unify all e-commerce operations



The emergence of "omni-channel" has meant that businesses, including the process manufacturing ones, are under pressure to provide faster, cost-effective, and more convenient product delivery options. However, it's becoming increasingly challenging for them to effectively manage the manufacturing and other functions of their supply chain, while selling products through all touch points and having an accurate inventory count all the time. This puts them at risk of falling behind in the highly competitive market. This is where BatchMaster ERP comes to their rescue.

The fix- Convergence of BatchMaster ERP & E-commerce

The integration of e-commerce platforms with BatchMaster ERP allows process manufacturing businesses to streamline their entire supply chain operations such as formulation and R&D, planning, batch manufacturing, quality control, purchase, traceability and compliance, among others.

At the same time, they can manage their online sales seamlessly, access real-time inventory levels, and update product information, pricing, and promotions across all sales channels from a single unified platform. This enables them to improve order accuracy, and ensure timely order fulfilment.



Salient highlights of the integration

- **Complete supply chain management** - Manage the entire supply chain, from inventory and order management, forecasting and demand planning, to manufacturing & distribution.
- **Real-time syncing** - With this integration, your e-commerce website can stay up-to-date with sales, customer data, prices, and inventory information in real time.
- **Everything in one database** - By integrating all your business activities into one database, you can minimize the need for manual data entry and reduce the likelihood of human errors.
- **360-degree customer view** - By updating all customer information between your online and offline channels in real time, this integration offers a 360-degree customer view to improve operations and more personalized consultations.
- **Accurate stock information** - With it, you can manage inventory data in real-time and swiftly transfer stocks between locations to guarantee an adequate supply for meeting customer needs.
- **Quickly replenish high-demand products** - You can identify products with low stock levels to replenish them promptly, and even use the system to forecast future demand for products and convert them into purchase orders.
- **Track orders from all channels** - The integration lets you keep track of orders from both your website and offline store(s) in real time.
- **Accurate transaction details** - It records all your online and offline transactions into the e-commerce platform backend, reducing time for reconciliation and accounting activities.



Features that make this integration a top choice

- Configures integration touch points (templates) between e-commerce and ERP
- Auto-executes templates as per the user's preference
- Custom-built connector for independent in-house websites
- Automatically populates BatchMaster database with e-commerce customers and prices
- Upload product images to e-commerce platforms from BME
- Real-time creation of sales order in BatchMaster ERP
- Bi-directional exchange of data between BatchMaster ERP and e-commerce platform
- Instant promotional pricing, offers, discounts and catalogue uploads to the e-commerce platform
- Shipment tracking
- Order consolidation
- Up to date stock count
- Accurate forecasting and planning
- Multichannel order management
- Logistics and supply chain
- Data synchronization
- Easy product innovation
- Purchase order management
- Bi-directional lot traceability and lot recall
- Inventory management
- Support for local taxation like, GST, etc.
- Fast 'over the counter' operations
- Integrated CRM
- Returns tracking management
- Customer panel
- Dashboards & reporting



Benefits of integrating your e-commerce platform with BatchMaster ERP

- **Better control over business:** Real-time information update, reports and financial statements, aid improved decision making.
- **Eliminates data redundancy:** With automatic data exchange, chances of human errors and manipulations are eliminated.
- **Boosts productivity:** Independent data flow takes productivity to new levels.
- **Reduced inventory and operational costs:** With order consolidation & planned purchase, orders wastage is minimized.
- **Streamlined operations:** Makes the operations efficient through automation and collaboration.
- **Single source of truth:** Brings everyone on the same platform. Facilitates real-time and real information exchange.
- **Enhanced customer experience:** Real time order tracking by the customers and on-time delivery takes customer experience to a next level.
- **Supports expansion:** The integration is suitable for all small, medium and large size companies and is completely scalable.



Why BatchMaster?

- 30+ years of experience
- True process-centric ERP solutions for small to mid-sized industries
- SAP B1- and Microsoft-certified solution
- Over 40,000 users worldwide
- Headquartered in California, with footprints across the world
- Global presence with offices in three continents - North America, Australia, and Asia
- Consistent record of never exceeding implementation time of 350 to 500 hours*

* Actual project plan may vary depending on number of users and project scope assessment.

Available on:



On-cloud



On-premise



On-web

Contact Us

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